

WCCCA Meeting Minutes

WCCCA Clinic, Marriott Hotel, Middleton, WI

February 7, 2020 12:00-12:55 pm

1. Call to Order-President Bryon Graun, President
2. Agenda Approval (additions as deemed acceptable, short discussion about organized meeting rules, especially limiting members to 3 minutes when addressing a topic, only agenda items will be discussed)
3. Introduction of officers and District Reps
 - Kate Peterson – WIAA CC Rep
 - Bryon Graun – WCCCA President
 - Dominic Newman – WCCCA Treasurer
 - Matt Polzin – WCCCA Past President
 - Tim Olson – WCCCA Secretary
 - Glenn Gardiner – District 7 Rep
4. WCCCA Topics
 - a. WIAA Committee Process and Results
 - i. Music at Cross Country Meets – Only music provided by the meet host is allowed at start and finish lines
 - ii. 9 Grade Rule – Intended to apply to non-varsity, 9th grade teams only
 - iii. Carsten's Extra Qualifier Plan
 - Bryon Graun – Explanation of the process that a proposal needs to go through in order to pass the WIAA:
 - Coaches Advisory
 - Sports Advisory
 - Executive Committee
 - Advisory Council
 - Board of Control
 - b. Proposals
 - i. The proposal process (through the eyes of the Carstens' Plan) for the future
 - Chad explained each step and the reason for the vote at each level.
 - One point of opposition was the extra cost to the WIAA for the extra qualifiers when the meet is already over \$100,000 in the red.
 - Another point of opposition voiced by one member of the WIAA Executive Committee was that runners already qualified could be displaced and not finish as high at the meet as the might otherwise have finished.
 - Matt Polzin added that the AD's were impressed by the research, data and presentation.
 - More detailed discussions of the proposal are available on the WCCCA forum
 - c. Additions
 - i. Thain Jones (Freedom) Asked if the WIAA has looked at getting a major sponsor for the state meet since Saucony pulled out. Response from Kate Peterson Abiad that the WIAA has someone working on sponsorships all of the time and that she is also looking for sponsors for the meet. She also said that she would be open for suggestions from the Association.
 - ii. There was also discussion about this past year was the first year that the WIAA was in Red. Do we need more athletes at state? Cooment was that the WIAA not necessarily interested in adding extra teams/individuals to the meet.
 - iii. Thain Jones (Freedom) Asked about other sports, like football, having many/too many divisions. Discussion moved away from that question back to focusing on cross country.

- iv. Kate Peterson Abiad (WIAA) responded that if the Association wanted to try the proposal again next year that she would work to help us get the opportunity to present to the next two levels also.
- v. Steve Duffin (LX Logan) – Asked if there would be pushback from coaches if the extra individual qualifiers weren't filled. Chad responded that with a quick glance it looked as if the #6 and #7 individuals not on a qualifying team would not be among the top runners and didn't anticipate that this would be a problem.
- vi. Geoff Wilhemy (Aquinas) Asked why the state meets are losing money (CC lost \$110,000-\$115,000 last year and track lost between \$160,000 and \$200,000). Discussion about funding, member schools not paying dues and revenue being down despite very good attendance numbers.

Geoff then asked if switching the order of races had an impact on attendance. Discussion was that those numbers are hard to estimate and would not be available until the budget numbers are all in.

Geoff also asked about the location at the Ridges and the possibility of having the meet at another more centrally located site. Several options were put forward and the pros and cons were discussed.

- vii. Pat Mulrooney asked about the possibility of moving the CC clinic from January to the summer, possibly to July/August before the season starts. Discussion on the pros (more relaxed time, closer to the season, better weather) and cons (hotels more expensive because of other events, people on vacation... will there be a good turn-out) was tabled until more member input is available.
- viii. Bryon Graun – A survey will most likely be sent out this spring following up on the proposal and member interest in continuing to adjust it and pursue WIAA approval.

5. Adjourn